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O.G. FIG.
CLASS SUBCLASS

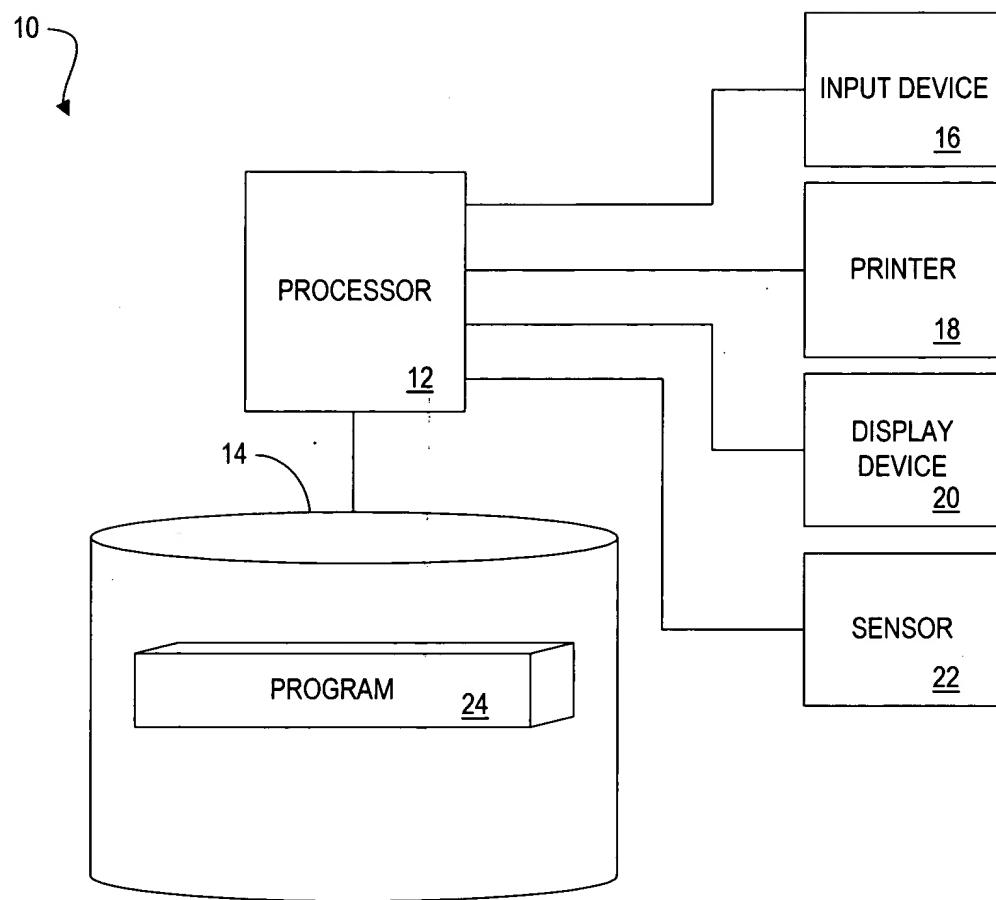


FIG. 1

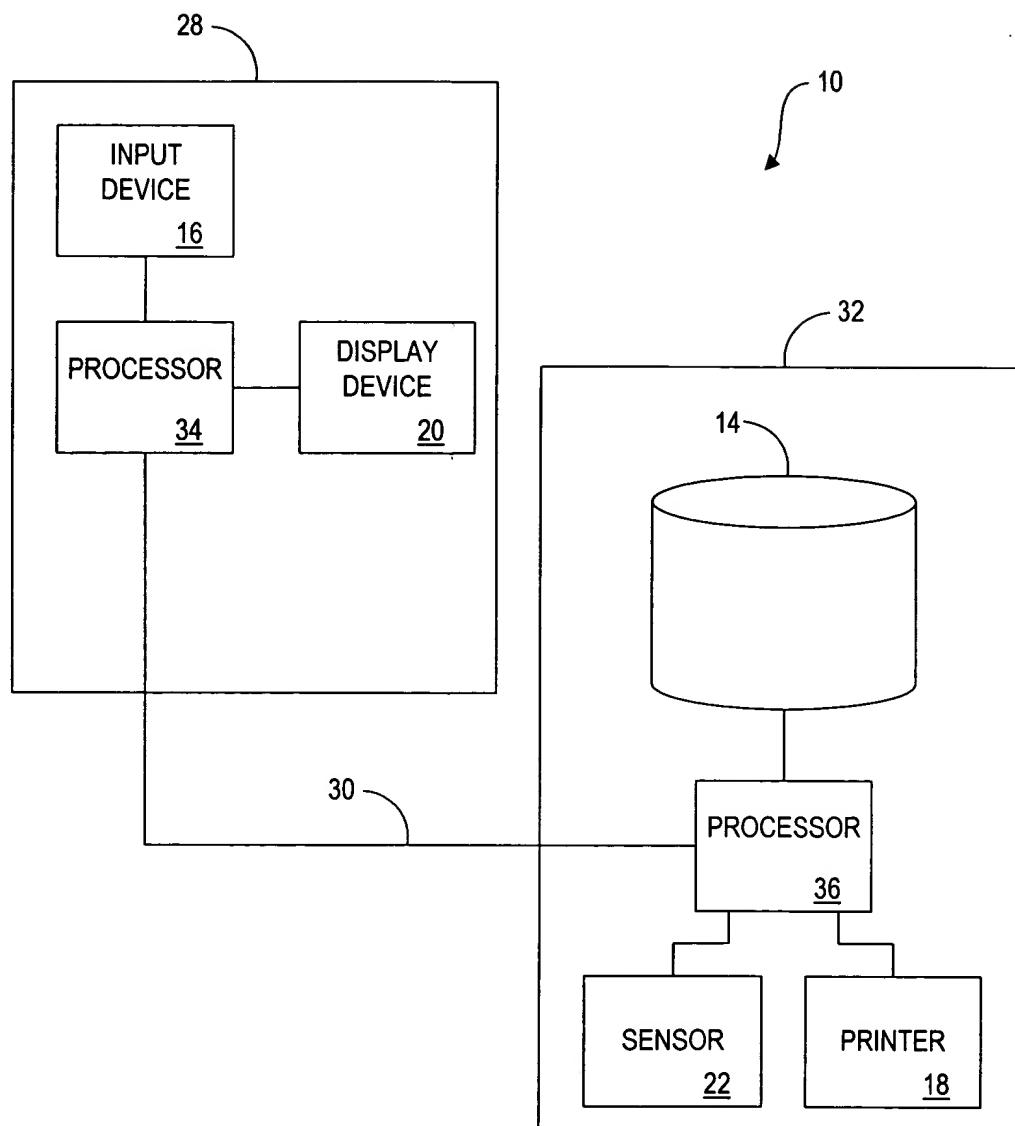


FIG. 2

| | |
|-----------|----------------|
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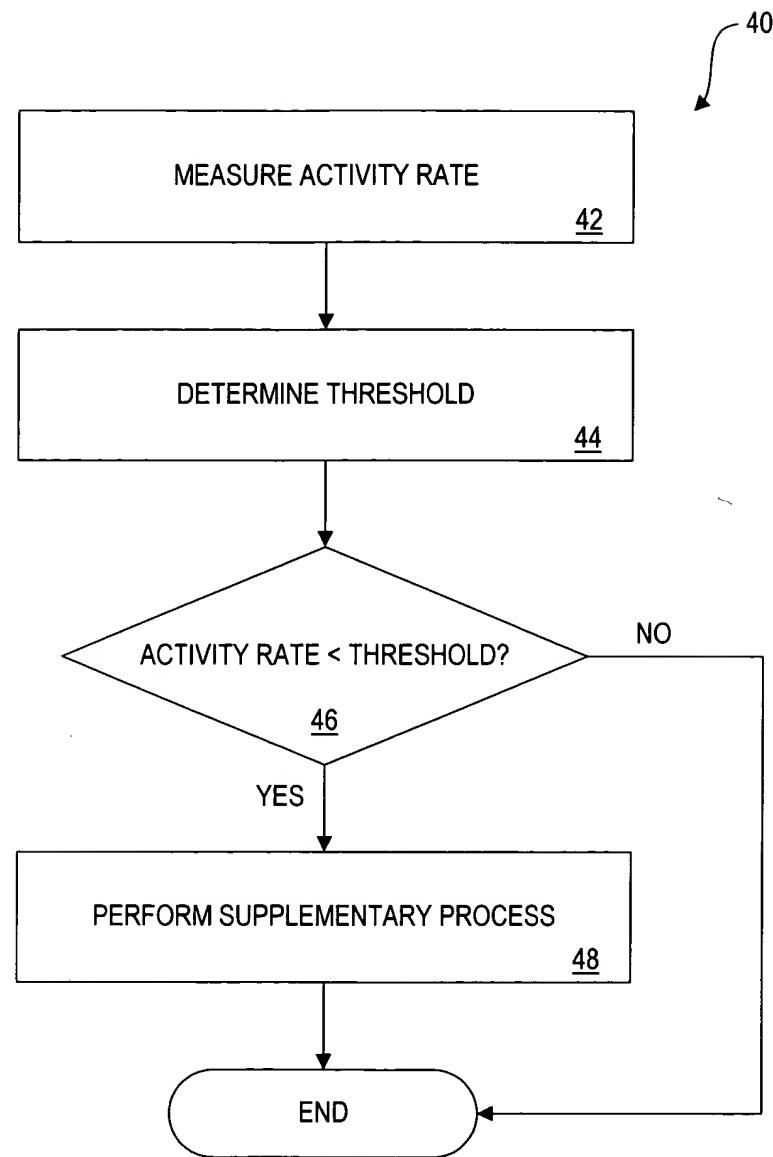
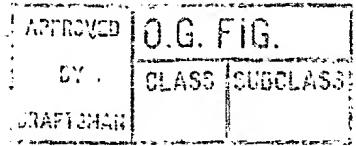


FIG. 3



60



| ACTIVITY RATE IDENTIFIER <u>62</u> | ACTIVITY RATE (TRANSACTIONS PER 15 MINUTE PERIOD) <u>64</u> | UPSELL TO OFFER <u>66</u> |
|---------------------------------------|--|--------------------------------|
| A | LESS THAN 8 | AN ADDITIONAL PRODUCT |
| B | BETWEEN 8 AND 15 | "TRIPLE-YOUR-CHANGE" COUPON |
| C | MORE THAN 15 | NONE |

68 70 72

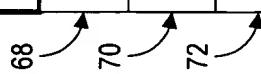


FIG. 4

| | |
|-----------|----------------|
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80

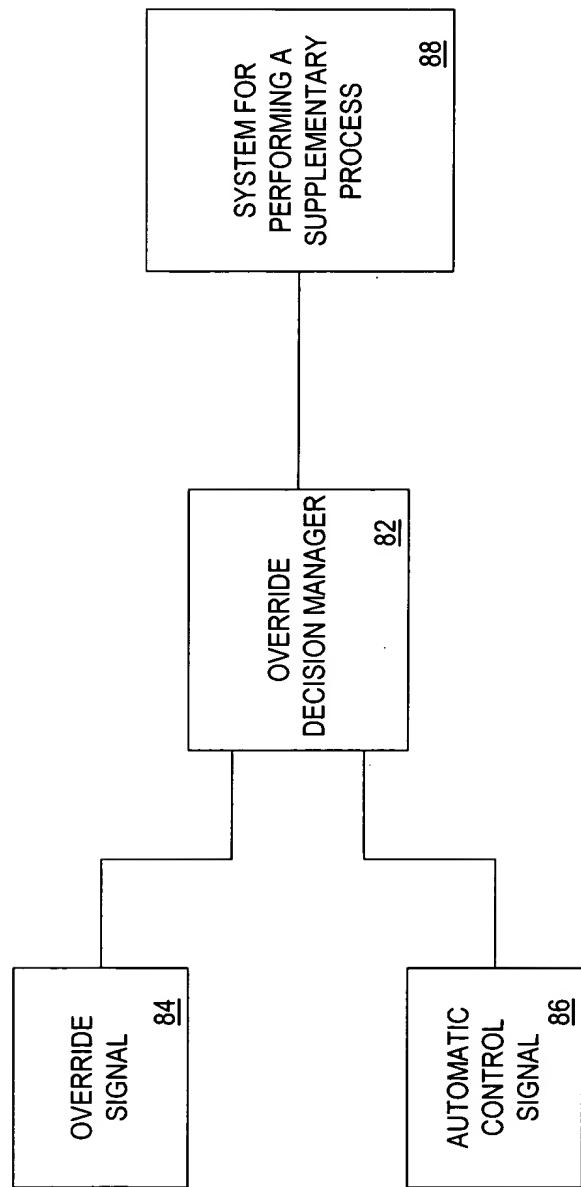


FIG. 5

| | | |
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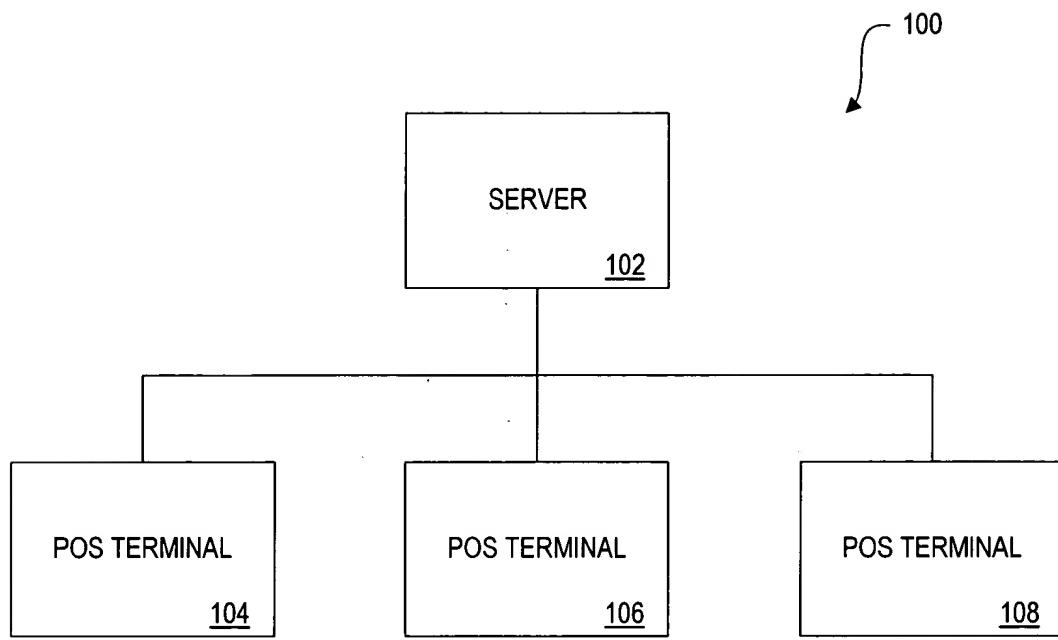


FIG. 6

| | |
|-----------|----------------|
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120
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| ACTIVITY RATE IDENTIFIER <u>122</u> | ACTIVITY RATE (% ALL POS TERMINALS IN USE) <u>124</u> | UPSELL TO OFFER <u>126</u> |
|--|--|---|
| A | LESS THAN 50% | ONE FROM A GROUP OF THREE ADDITIONAL PRODUCTS |
| B | BETWEEN 50% AND 80% | AN ADDITIONAL PRODUCT |
| C | BETWEEN 81% AND 90% | "TRIPLE-YOUR-CHANGE" COUPON |
| D | MORE THAN 90% | NONE |

128
130
132
134

FIG. 7